

Course Syllabus:

Chinese Economy and Regional Development:

Instructor: Anthony Howell
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Course Information

Course Prerequisite: None

Units: 4

Class Meets: A76 Haines Hall, Thursday, 11:00am-1:50pm

Office Hours: T/R: 2pm-4pm

Course Description

China is the fastest growing, the most populous, and the largest exporting country in the world. Since the beginning of the 21st century, China joined the World Trade Organization, became the second largest economy in the world, showed unusual resistance to the Global Financial Crisis, and is becoming farther immersed in the global production system. In other words, what happens in China is important to everyone, as decisions made by Beijing will affect the global production supply and the global economy. Despite its rapid ascendance within the global order, various internal social, economic, political and environmental problems plague the Chinese economy, drawing into question whether it's unique form of state-capitalism and economic growth is sustainable. This course will familiarize students with the current debates surrounding China's rise and its implications for global dominance in the future, and equip students with the basic knowledge and critical perspectives to observe and assess the opportunities and challenges presented by China's rapid development and new role in the global economy.

Readings

The course draws from various sources of popular writings, media commentaries, documentaries, journal articles and book chapters related to China. In this course, students will be responsible for reading selected chapters from a total of three books. Any additional readings will be journal articles provided on the course website.

The three required/recommended texts for this course are:

1. Wasserstrom, Jeffrey (2010). "China in the 21st Century: What Everyone Needs to Know," Oxford University Press. (Required)
2. Nolan, Peter (2012). "Is China Buying the World?" Polity Press
3. Jacques, Martin (2012). "When China Rules the World: The End of the Western World and the Birth of a New Global Order: Second Edition," Penguin Group

There are also three recommended books for your own personal knowledge:

4. Arrighi, Giovanni (2007). "Adam Smith in Beijing," Verso (Recommended)
5. Shambaugh, David (2013). "China Goes Global: The Partial Power," Oxford Univ. Press.
6. Nie, W. and Dowell, W. (2012) "In the Shadow of the Dragon: Global expansion of Chinese companies" Amacom

Assignments and Grading

<u>Assignment</u>	<u>% of Total Grade</u>
Final Exam	40%
Individual/Group Project	25%
Homework, In-Class Activities, Notes, Participation and Presentations	35%

Explanation of Assignments

Final Exam: Multiple-Choice based on Class Lectures and Student Presentations; Short Essays based on Book Readings

Group Paper Essay: Final essay taking a positional stance regarding China's rise and status as a global superpower (16-20 pages).

Homework and In-Class Activities: Individual presentations based on student weekly blogs, quizzes, and team presentations.

Schedule

Week 1 April 3: Introduction and China Perceptions; History – Revolution and Communist Rule

Week 2 April 10: Library Research Instruction & Group Work

Week 3 April 17: China and the Global Economy: Overview

Week 4 April 24: China and the Global Economy II: Global Governance

Week 5 May 1: China and the Global Economy III: Country Relationships and Globalizing Firms

Week 6 May 8: Inside China: Market Transition and the Rural/Urban Economy

Week 7 May 15: Inside China II: Economic Growth, Uneven Development and the Post-2008 Financial Crisis Economy

Week 8 May 22: Inside China III: Population, Migration and Urbanization

Week 9 May 29: Inside China IV: Poverty, Inequality and Social Instability

Week 10 June 5: Environmental Degradation

Week 11 (TBA): Final Exam

Schedule (Note: All Presenters are required to email me their .PPT on the Tuesday night before Thursday's Class)

Week	Schedule	Assignment	Due Date
1	<ol style="list-style-type: none"> 1. Introduction 2. Lecture 3. Meet Groups and select Countries of Interest 4. Explanation of Individual/ Group work 5. Videos: Millionaires; Rising China: Getting Rich 	<ol style="list-style-type: none"> 1. Read Wasserstrom (2010) 	<ol style="list-style-type: none"> 1. Thursday, 4/17
2	<ol style="list-style-type: none"> 1. Library Tutorial 2. Group Work (Select Past/ Present Cultural Icons to be presented; Create Embassy Questionnaire) 	<ol style="list-style-type: none"> 1. Submit Surf and Blog 2. Create Embassy Questionnaire (10 Questions) 3. Study for China Province Map Quiz 	<ol style="list-style-type: none"> 1. Sunday, 4/13 2. Sunday, 4/13
3	<ol style="list-style-type: none"> 1. China Provincial Quiz 2. Surf and Blog 3. News Editor 4. Lecture 5. Student Presentations: Cultural Icons 6. Video: Revolutionary China: Part I 	<ol style="list-style-type: none"> 1. Submit Surf and Blog 2. Submit 2-page Cultural Icons Paper 3. Read Nolan (2012) 	<ol style="list-style-type: none"> 1. Monday, 4/21 2. Monday, 4/21 3. Thursday, 5/1
4	<ol style="list-style-type: none"> 1. Surf and Blog 2. News Editor 3. Lecture 4. Student Presentations: Cultural Icons 5. Video: Rising China: City of Dreams 	<ol style="list-style-type: none"> 1. Submit Surf and Blog 	<ol style="list-style-type: none"> 1. Sunday, 4/27
5	<ol style="list-style-type: none"> 1. Surf and Blog 2. News Editor 3. Lecture 4. Student Presentations: Entrepreneurs 5. Video: Rising China: City of Dreams 	<ol style="list-style-type: none"> 1. Submit Surf and Blog 2. Submit 2-page China Entrepreneur Paper 3. Read Jacques (2012) 	<ol style="list-style-type: none"> 1. Sunday, 5/4 2. Sunday, 5/4 3. Thursday, 5/15
6	<ol style="list-style-type: none"> 1. Surf and Blog 2. News Editor 3. Lecture 4. Student Presentations: Entrepreneurs 5. Video: Revolutionary China: Part III 	<ol style="list-style-type: none"> 1. Submit Surf and Blog 	<ol style="list-style-type: none"> 1. Sunday, 5/11

7	<ol style="list-style-type: none"> 1. Surf and Blog 2. News Editor 3. Lecture 4. Student Presentations: Disputes 5. Video: Post-Global Recession and debt burden 	<ol style="list-style-type: none"> 1. Submit Surf and Blog 2. Submit 2-page China Disputes Paper 	<ol style="list-style-type: none"> 1. Sunday, 5/18 2. Sunday, 5/18
8	<ol style="list-style-type: none"> 1. Surf and Blog 2. News Editor 3. Lecture 4. Student Presentations: Disputes 5. Videos: Ghost Towns; Last Train Home 6. 	<ol style="list-style-type: none"> 1. Submit Surf and Blog 	<ol style="list-style-type: none"> 1. Sunday, 5/25
9	<ol style="list-style-type: none"> 1. Lecture 2. Student Presentations: Group Reports 3. Video: Freedom and Repression 	<ol style="list-style-type: none"> 1. Submit Surf and Blog 2. Turn in Individual Country Reports 	<ol style="list-style-type: none"> 1. Sunday, 6/1 2. Sunday, 6/1
10	<ol style="list-style-type: none"> 1. Lecture 2. Student Presentations: Group Reports 3. Video: Beijing Pollution; Electronic Waste; Toxic Linfen; Cancer Villages; 3-Gorges Damn 	<ol style="list-style-type: none"> 1. Study for Final Exam 2. Turn in Group Reports 3. Turn in Peer Assessments 	<ol style="list-style-type: none"> 1. Final Exam (TBA) 2. Tuesday, 6/12 3. Tuesday, 6/12

Assignments

I. Weekly Homework Assignment

1. News Surf and Blog (**Weekly**):

a) Requirements (100-word summary response):

- (1) Find a China-relevant topic in the news from credible news source or online media site
- (2) Upload to Course Website
- (3) Must include uploaded pic from the news source or a pic that encapsulates the essence of the story

b) **Due Date:** Every Sunday night by Midnight

II. China Profiles

1. Cultural Icons Profile (**Weeks 3 and 4**)

a) Requirements (2 pages)

- (1) Select Icon - **Past:** Government Leader, Entertainer, Artist, Activist, Dissident, Olympiad, Legendary Hero

(a) Writes a **Character profile** on that person

- (1) Provide background information - demographic, why famous/notorious
- (2) Explain how the Icon has helped to shape Chinese culture and society in some way

- (b) Select Icon - **Present:** Government Leader, Entertainer, Artist, Activist, Dissident, Olympiad

i) Write a **Character profile** on that person

- (1) Provide background information - demographic, why famous/notorious
- (2) Explain how the Icon has helped to shape Chinese culture and society in some way

2. China's Billionaires Character and Enterprise Profiles (**Weeks 5 and 6**)
 - a) Requirements (2 pages)
 - (1) Use Forbes Richest Chinese List and select a Top Chinese Billionaire
 - (a) Write a **Character profile** on that person
 - (1) Demographic Information, Origin of Wealth, Life Experiences, Work Duties, Business experiences, net worth, hard times, legal problems, etc.
 - (2) SWOT Analysis
 - (a) Perform a **SWOT analysis** + include information on stock market/price, industry characteristics, headquarters location, subsidiary locations, exports/imports, press coverage etc.
3. China's Disputes (**Weeks 7 and 8**)
 - a) Requirements (2-3 pages)
 - (1) Discuss a Territorial/Maritime/Trade/Tech Transfer Dispute between China and another country (Foreign)
 - (a) Write a **synopsis** of the dispute
 - (1) Actors involved, timeframe, causes, historical context and present-day implications (i.e. resolved/unresolved, why, how, when, etc.)
 - (2) Discuss a Social Movement and/or Protest within China (Internal)
 - (a) Write a **synopsis** of the movement/protest
 - (1) Actors involved, timeframe, causes, historical context and present-day implications (i.e. resolved/unresolved, why, how, when, etc.)
4. China-World Engagement Profile (**Weeks 9 and 10**)
 - a) Individual Requirements (3-4 pages/person)
 - (1) Descriptive information: Each group member will pick one country of choice and examine its bilateral ties with China
 - (a) in terms of trade, treaties signed, number of political visits each year, investments, foreign aid, Chinese college students, migration networks, any depict any local views towards Chinese engagement in their country (i.e.

welcoming Chinese foreign aid, skeptical of China's increasing sphere of influence, anger of labour market competition)

(b) Analysis:

- (1) Discuss and critically evaluate how China's rise is impacting your selected country, pros and cons (3 journal article/book citations)
- (2) Interview spokesperson at your Country Embassy, or some other expert (Academic, Journalist, etc.)
- (2) Reference at least 1 map and 1-2 Figures and Tables in the text and include them as appendices (make sure to cite sources)

b) Group Requirements

- (1) Formulate a questionnaire for interview (10-questions)
- (2) Write Group Paper
 - (1) Introduction: (1) Provide overview of China's rise, (2) Briefly discuss China's engagement with each country under analysis, and (3) Describe the remainder of the paper's contents (2-pages)
 - (2) Body: Integrate individual student country papers, interview findings and compare/contrast (10-12 pages)
 - (3) Conclusion: (1) Summary of main findings regarding China's Rise and (2) what the group's views are regarding China's future engagement in their relevant countries/regions (2-pages)

In-Class Presentation Activity

1. Surf and Blog Summary Collage
 - a) Requirements (2-minutes)
 - (1) Present your Surf and Blog to the class
 - (2) Create a 1 slide .ppt with a collage of pictures posted by students. Each picture should be briefly explained as it pertains to the student summary of the China news article
 - (3) 2-minute presentation
2. News Editor Collage
 - a) Requirements (3-minutes)
 - (1) Read through Students' weekly Surf and Blogs
 - (2) Streamline important themes (i.e. similarities, overlap, etc.)
 - (3) Select one topic and provide a more in-depth exposé
 - (4) Create a 1 slide .ppt with a collage of pictures all related to different aspects of the chosen topic of interest
 - (5) 3-minute presentation
3. Cultural Icons Collage (4-minutes)
 - a) Requirements
 - (a) Create a 1 slide .ppt with a collage of pictures that all tell a story related to different aspects of the Icons life — Informed by 3.a above
 - (b) Create a 1 slide .ppt with a collage of pictures that all tell a story related to different aspects of the Icons life — Informed by 3.b above
4. China's Billionaires Collage
 - a) Requirements (4-minutes)
 - (a) Create a 1 slide .ppt with a collage of pictures that all tell a story related to different aspects of the Billionaire's life — informed by section 4.a.1 above
 - (b) Create a 1 slide .ppt with a collage of pictures that describe the enterprise — informed by section 4.a.2 above
5. China's Disputes Collage

- a) Requirements (5-minutes)
 - (a) Create a 1 slide .ppt with a collage of pictures that all tell a story related to different aspects of the Billionaire's life — informed by section 4.a.1 above
 - (b) Create a 1 slide .ppt with a collage of pictures that describe the enterprise — informed by section 4.a.2 above
- 6. China-World Engagement
 - a) Requirements (20 minutes)
 - (a) One person will be designated to introduce the group and country selections
 - (b) Each person will present their country analysis (4-minutes — must include figures/tables/map and limited text)
 - (c) One person will be designated to Conclude — summarize China's engagement with their countries and describe group's views regarding China's rise going forward